



### Hello BBS Alums!

The Alumni Highlight is a monthly newsletter that aims to highlight the philanthropic, academic, entrepreneurial and professional achievements made by our thriving BBS Alumni community.

Ghalia Al Fulaij graduated from BBS in 2003 and went on to complete an undergraduate degree in Marketing from Kuwait University. She most recently launched the Wonderland Kuwait charity initiative aimed at raising funds and supporting a number of different charities around Kuwait through an interactive approach.



#### How did the idea of establishing Wonderland Kuwait come about?

Carnivals are a fun place to go no matter what age you are, and usually before I travel to a country, I would check if there were any carnivals that would take place when I am there. Winter Wonderland that takes place every winter in London's Hyde Park mostly inspired me to start Kuwait's own wonderland that targets the whole family to enjoy a weekend out together. I have a soft spot for kids and love being around them so organizing

carnivals was kind of a dream come true for me. "Wonderland for a cause" aims to give back to the society by donating the funds raised during the event for a different charity.

#### How do you select which charity to sponsor at each event?

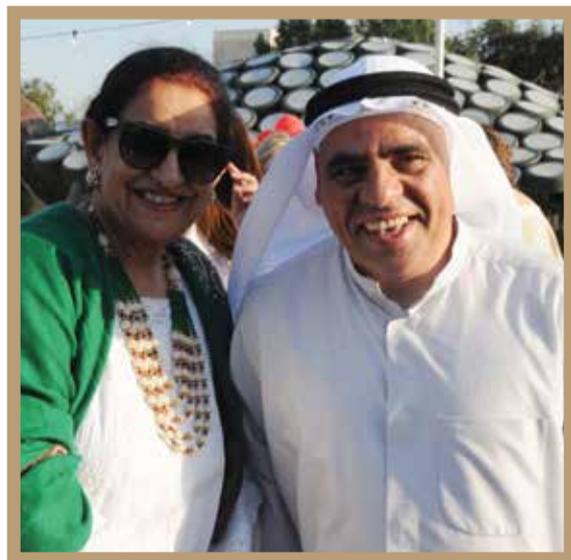
Each event sponsors a different charity whether it is for kids or adults. It is a hard decision as in my point of view all charities are just important as the next. This is why I have a list of charities that I will be targeting in each event to help.

#### What are some charities that you have supported in the past?

As a start, in March 2014, we had a carnival for Aber 2, a center that takes care of kids with Down syndrome and in November 2014 a carnival for Dasman Diabetes Institute, specifically for kids with diabetes. Last November, we had a carnival and expo in Discovery Mall's garden with proceeds going to Aber 2 as the first time we had a much smaller carnival.

#### Where do you see Wonderland Kuwait heading in the near future?

I am planning for a very large event with a new cause very close to my heart, so stay tuned!



To get in touch with Ghalia and find out more about Wonderland, check out the Instagram page @wonderlandkuwait and their website:  
<http://www.wonderlandkw.com/>

#### We're on social media, tag along!

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