

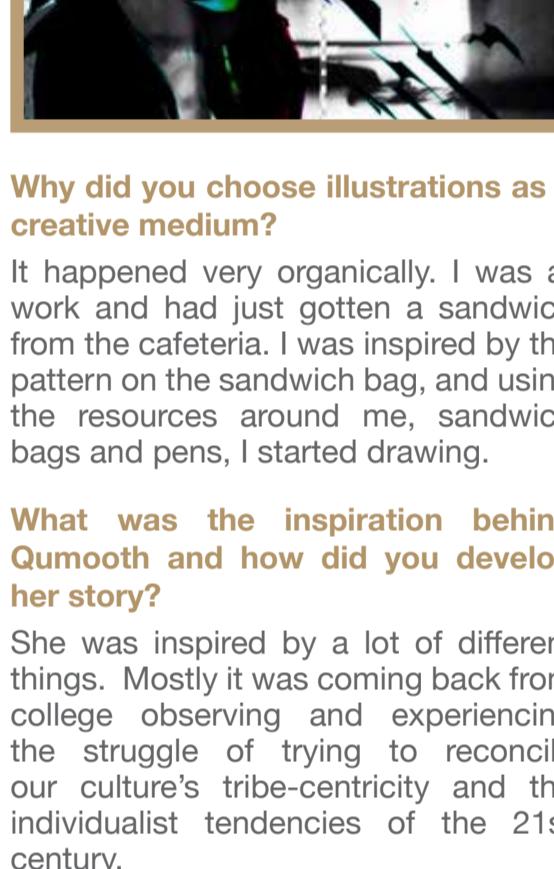


## Alumni Highlight July 2016

### Hello BBS Alums!

The Alumni Highlight is a monthly newsletter that aims to highlight the philanthropic, academic, entrepreneurial and professional achievements made by our thriving BBS Alumni community.

Sulaiman Al Bader graduated from BBS in 2001 and went on to complete an undergraduate degree in Architecture with a minor in Business and Art from the University of Miami. Since then, he has gone on to establish a multidisciplinary design studio called The Doghouse Collective (dh-c) along with his partner, fellow UM alumna, Farah Al Kandari.



### Why did you choose illustrations as a creative medium?

It happened very organically. I was at work and had just gotten a sandwich from the cafeteria. I was inspired by the pattern on the sandwich bag, and using the resources around me, sandwich bags and pens, I started drawing.

### What was the inspiration behind Qumooth and how did you develop her story?

She was inspired by a lot of different things. Mostly it was coming back from college observing and experiencing the struggle of trying to reconcile our culture's tribe-centricity and the individualist tendencies of the 21st century.

### How did Qumooth make her way into apparel?

We've always wanted to design apparel so it just seemed natural to start with Qumooth and falafel bag inspired designs.

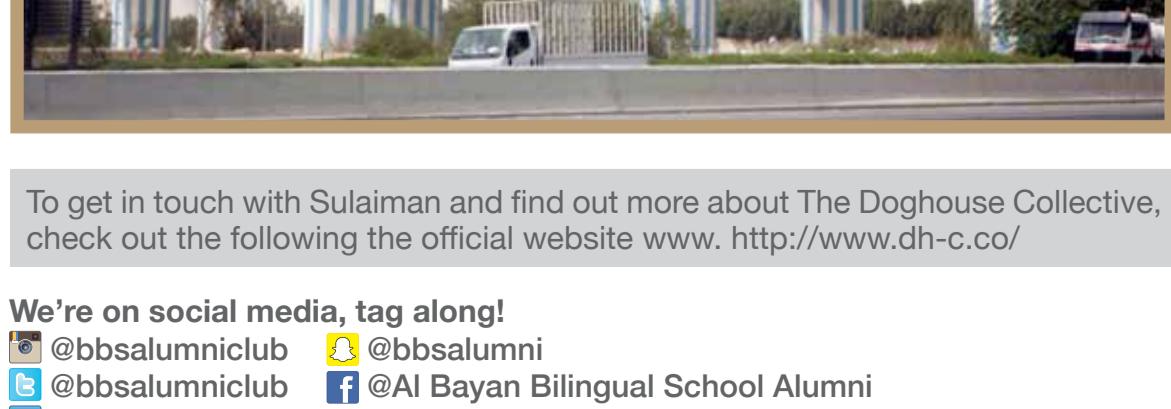
### Explain the OMBEY stickers found on random streets in different cities worldwide?

They're very obviously our take on the OBEY brand. What Shepard Fairey did with that was create a random and eye catching image that was placed around the world and made people stop and ask questions. What is this? Why is it here? He did this in hopes of getting people to stop and take notice of their surroundings. In a world and especially our country where people tend to focus more on their screens and less on their environment, it seems quite appropriate to emulate, no?



### What's in store for the future of The Doghouse Collective?

Branching out into different areas of design. We'd love to grow our apparel line and also design furniture, as well as expand our store and welcome different designers and professionals into our team. We love to collaborate and hope we can do that even more in the future.



To get in touch with Sulaiman and find out more about The Doghouse Collective, check out the following the official website [www.dh-c.co/](http://www.dh-c.co/)

### We're on social media, tag along!

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